

Message Text

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PAGE 01 ROME 13615 071959Z

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ACTION COME-00

INFO OCT-01 EUR-25 ISO-00 EB-11 DRC-01 RSC-01 /039 W

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R 071700Z DEC 73

FM AMEMBASSY ROME

TO SECSTATE WASHDC 0000

UNCLAS ROME 13615

E.O. 11652: N/A

TAGS: BGEN, IT

SUBJ: REQUEST FOR ITALIAN SOURCES OF MOTORBIKES

FOR STATE AND COMMERCE

1. EMBASSY RECEIVED INQUIRY RE ITALIAN SOURCES FOR MOTORBIKES AND SUGGESTS THAT REPLY MAY BE USEFUL FOR ANSWERING SIMILAR INQUIRIES.

2. DEPARTMENT REQUESTED PASS FOLLOWING MR. TOM NEXSOME, 1858 CHESHIEBRIDGE ROAD, ATLANTA, GA.30324, TEL WKRPR L IUTATEWIM

A) MANUFACTURERS MOTORBIKES SIMILAR PIAGGIO CIAO ARE FRATELLI BENELLY S.P.A., VIALE MAMELI 22, 61100 PESARO - TEL . 63641; DUCATI MECCANICA S.P.A., VIA CAVALIERI DUCATI3, 40132 BOLOGNA - TEL. 400250; MOTO GUZZI-SEIMM, 22054 MANDELLO EEL LARIO (COMO) - TEL. 51112; MECCANICA VERGHERA AUGUSTA, S.P.A., CASCINA COSTA (VARESE) - TEL. 20478; AGRATI GARELLWN S.P.A., VIA IMMACOLATA 35, 22068 MONTICELLO BRIANZA (COMO) - TEL. 948491.

B) EMBASSY HAS NOT CONTACTED FIRMS BUT ROME SOURCES WHICH SUGGESTED THESE NAHES HAVE STRONG DOUBTS IF ANY WILL BE INTERESTED/ ABLE EXPORT TO EW CLIENTS IN NEAR FUTURE VIEW SPURT ITALIAN AND EUROPENA DEMAND COMBINED WITH PRODUCTION CUTAILME TS RESULTING FROM DIFFICULTY PRUCHASING AND TRANSPORTAING COMPONE TS IN FACE OF INDUSTRIAL/TRUCKING EFSECTS PETROLEUM SHORTAGE. SOURCES ALSO NOTED THAT 300-400 MONTHLY ORDER WOULD REQUIRE SEVERAL MONTH PRODUCTION LEAD TIME EVEN UNDER

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PAGE 02 ROME 13615 071959Z

NORMAL CONTIDIONS.VOLPE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 07 DEC 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973ROME13615
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: ROME
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19731237/aaaabbln.tel
Line Count: 61
Locator: TEXT ON-LINE
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: martinjw
Review Comment: n/a
Review Content Flags:
Review Date: 19 OCT 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <19-Oct-2001 by williad>; APPROVED <28-Jan-2002 by martinjw>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: REQUEST FOR ITALIAN SOURCES OF MOTORBIKES FOR STATE AND COMMERCE
TAGS: BGEN, IT
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005